

TAKE ACTION THIS NATIONAL WATER WEEK

Sydney 13 October 2011; During [National Water Week](#) (16 – 22 October), [Nubian Water Systems](#) – providers of sustainable water solutions for urban environments - urges Australians to explore new ways to protect and conserve our precious water resources.

While we live in the world's driest inhabited continent, each Australian consumes an average 100,000 litres of fresh water per year. Combine this with water used to produce food and everyday products each individual is responsible for using approximately 1 million litres of water per year – enough to fill Sydney Harbour over 48 times. *

[Nubian Water Systems](#) CEO, Barry Porter comments; “With the rise in population, urbanisation and climate change increasing the pressure on our water resources, it's vital that we make every drop count. During National Water Week, we're urging every Australian to think about doing even one thing to help reduce their water consumption. By doing so, you will save money and conserve our precious water resources.”

Nubian's top tips for reducing your water use - without having to go without!

Stop leaks

If you can hear a leaking tap or toilet then it is time to fix it. Often all that's needed is a new washer – and you could be saving thousands of litres of drinking water that are otherwise wasted per day.

Covert to a water-efficient dishwasher

The best dishwashers have highly effective spray systems and use water efficiently during the wash and rinse cycles - these new efficient models reportedly use about the same water as washing by hand.

Save water in the shower

Install a water-efficient showerhead. Water-efficient 'AAA' showerheads use less than 9 litres of water per minute, compared to a normal showerhead that uses 25 litres per minute.

Garden smarts

Choose native plants that don't need much water and are suitable to your garden, install a drip irrigation system and use plenty of mulch to reduce evaporation and weed growth.

Recycle your greywater

As much as 60% of the water you flush down the drain can be recycled. Greywater - that is, water from bathroom sinks, showers and the laundry - can be reused in toilet flushing and laundries as well as external applications such as above ground irrigation and car washing.

“This year's National Water Week will see hundreds of events take place across the nation,” concludes Barry Porter. “We hope that people will take its water conservation message on board –

and most importantly, bring it in to their own home with water-wise ways that can help the environment as well as helping reduce your annual water bill.”

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For more information visit:

www.nubian.com.au

www.nationalwaterweek.org.au

For any further media information or an interview, contact:

Sharon Ghatora, Taurus Marketing

Phone: +61 2 9415 4528 / 0416 890 648

Email: Sharon.ghatora@taurusmarketing.com.au

Notes

*Savewater.com.au

<http://www.savewater.com.au/research-and-resources/why-save-water/global-situation>

About Nubian

Nubian was established in 2005 to develop products and solutions to address the challenge of water sustainability. The key focus of the business has been greywater recycling, but Nubian has also developed solutions for water purification and industrial water treatment.

Nubian Water Systems is an Australian owned company that develops and distributes sustainable water solutions for domestic, commercial and industrial markets in the urban environment. Nubian has pioneered advancements in technology to ensure the highest quality of recycled or purified water that is efficient, easy and flexible to install and maintain. Based out of Sydney, NSW, Nubian is committed to leading the way in the protection of our depleting future water supplies. Nubian systems can be purchased directly at +612 9647 2633 or through our distributors at www.nubian.com.au